



2022-26 STRATEGIC PLAN SUMMARY

Vision

Maine is a vibrant and equitable place where people and communities thrive.

Mission

Maine Community Foundation brings people and resources together to build a better Maine.

Values

Integrity: We earn trust by being honest and open in everything that we do.

Respect: We treat everyone with dignity and civility.

Stewardship: We responsibly manage the resources entrusted to us

Equity: We promote just and fair access to opportunities for all people.

Collaboration: We work with others to achieve common goals.

Five-Year Strategic Goals

Drive greater impact

- Use the full range of MaineCF's tools, resources, relationships, and skills to achieve the greatest community impact.
- Maximize MaineCF's impact across the state through a reimagined and reinvigorated County and Regional Program.

Mobilize philanthropic resources

- Attract new relationships and charitable resources to build a better Maine and focus on building Maine Community Foundation's flexible assets so we can nimbly respond to needs and opportunities as they arise.
- Position MaineCF to fully serve fundholders throughout the state of Maine.

Strengthen operations and align the organization

- Invest in the systems, processes, improvements, and environment of continuous learning to achieve MaineCF's mission of connecting people and resources to build a better Maine.
- Determine and distill MaineCF's "big message" and brand to permeate all foundation communications to emphasize our community leadership role and reach our goals.
- Ensure that the board composition, skills, policies, and practices advance MaineCF's mission to build a better Maine.