Maine Ties

NEWS FROM THE MAINE COMMUNITY FOUNDATION



PRESIDENT'S PAGE

EDUCATION FOR ALL

Sometime in 1984, MaineCF founding President Ed Kaelber set up a meeting with his friend Russell Wiggins, publisher of *The Ellsworth American*, to tell him about the Maine Community Foundation. The editorial Wiggins subsequently wrote caught the attention of Marion Spurling, a retired elementary school teacher on Little Cranberry Island. She wanted to set up a scholarship fund in her and her brother Irving's name to support island students pursuing vocational training or education.

Since its establishment in January 1985 with a gift of \$25,000, the Irving and Marion Spurling Scholarship Fund has awarded \$108,000 to 103 graduates of Mount Desert Island High School who are residents of the Cranberry Isles, Frenchboro on Long Island, Swans Island, and Mount Desert Island.

Today, MaineCF manages more than 560 scholarship funds that benefit Maine students. Over the past five years, we have made a special commitment to adult learners who started post-secondary studies but stopped due to financial constraints or conflict with work or family commitments. We strengthened this focus in 2016 when we developed our strategic goals and embraced a vision that all Maine people are able to complete a degree or certificate program to maximize their potential.

MaineCF is a supporting member of the MaineSpark coalition, a 10-year commitment by education, nonprofit, philanthropy, and business leaders to ensure Maine's workforce is productive and competitive. Its goal: By 2025, 60% of Mainers will hold education and workforce credentials that position Maine and its families for success. We will present a panel on adult learners at Educate Maine's annual education symposium in Portland on December 7.

There's a lot about education in this issue of *Maine Ties*, from the Chet Jordan Leadership Award to reassembly of a minke whale skeleton on North Haven Island. The Pink Feather Foundation also fits the theme: an effort to raise students' self-esteem through clothing. And Oakland CPA Jamie Boulette shares his thoughts on using a charitable remainder trust to create a scholarship fund at MaineCF. We also welcome two new board members and celebrate the Knox County Fund's 25th anniversary.

In this season of colorful trees and cooler temperatures, all of us at MaineCF thank you for all you do to improve the quality of life for all Maine people.

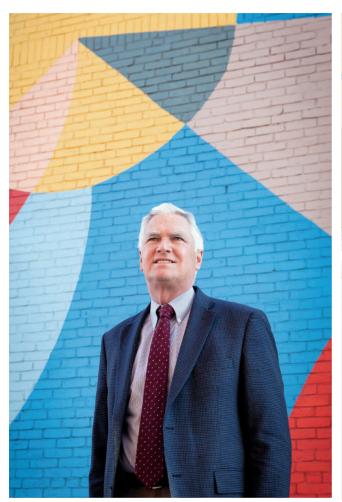
Steve

Steve Rowe is president and CEO of the Maine Community Foundation.

On the cover: Lisa White, a teacher at North Haven Community School, carefully matches a disc to the vertebrae of a minke whale skeleton. The bones were bleached in the sun all summer and will soon be reassembled by high school students.

Turn to page 8 for the story about this Knox County Fund grant project.

ART FOR THE AGES







MaineCF President and CEO Steve Rowe, left, visits Rockland's Oak Street mural, which engaged local youth from planning through painting. The project was supported by MaineCF's Knox County Fund, which celebrates 25 years of grantmaking this year. Project planners at the Farnsworth Art Museum originally intended to involve local high school students, but the mural work drew 44 volunteers from ages six to 78. Local businesses and nonprofits rallied behind the project, and the Farnsworth now has multiple requests for additional mural collaborations in Rockland. Top right photo David Troup. Bottom right photo Alexis Iammarino



Families find a new way to boost children's self-esteem.

Last Christmas Joni Gordon chose a girl in an adopt-a-student holiday giving project and eagerly waited all week to see if her gift was a hit.

Back from her holiday break, the shy and disheveled student transformed into a confident gradeschooler in new clothes and with her hair curled, eager to approach other girls and raise her hand in class.

"She wanted them to see her," recalls Gordon, who works at her school. And with that, Gordon's years of helping the Oxford community through her Pink Feather Foundation found a new focus.

"We need to help build self-esteem in kids through clothing," Gordon decided. But she and her fellow volunteers wanted students to experience real shopping trips – not just handouts in a plastic bag.

Rather than simply collect clothing to distribute at schools, they created an online site similar to Old Navy where students can "shop" with a teacher. "We want them to feel like they're getting something special and unique," says Jen Kyllonen, treasurer of the nonprofit foundation. Adds Gordon, "Teachers know the families. We want them to open the lines of communication between school and home and establish that bond."

Pink Feather Foundation, co-founded by Gordon to teach her young children and others the importance of giving back to the community, has raised funds to help people in need since 2011. This year MaineCF's Oxford County Committee awarded Pink Feather a community-





building grant to support its new effort in this county where 13.4 percent of the population lives in poverty.

Pink Feather has distributed 41 boxes of clothing and footwear in two school districts with 15 schools and hopes to see the model eventually grow statewide. Donors drop off items at local businesses, while donated space in the Oxford Plaza provides the nonprofit a home.

Volunteers, many of whom are middle or high school students from SAD 17 Oxford Hills and RSU 16 (Mechanic Falls, Minot, and Poland), prepare and photograph donations for the Pink Feather shopping site. They wrap each recipient's selections boutique-style in tissue paper with a sticker and pink feather, and package them in a suitcase box designed and donated by International Paper. Gordon's 92-year-old grandfather delivers the boxes to school offices for students to pick up after class, carry home on the bus, or simply empty into a backpack.

It's a true labor of love for Gordon and Kyllonen; both are working mothers and Gordon is pursuing a teaching degree.

Gordon also knows firsthand how difficult life can be for children: Her family struggled through a "really rough time." "I know what these kids are going through," she says. "I know it's out of their control."

They hope their efforts also will give teachers a morale boost. "We're trying to let teachers be the heroes in the situation," says Gordon. "You need this sometimes to remember that you are making a difference to these kids and they do need you."

Both mothers are proud to see their children and other youth grow from these life lessons and discover how they can make a difference for their peers. Kyllonen's daughter Sadie and son Rudy recently launched their own sock drive at Bruce M. Whittier Middle School, and Pink Feather now has 1,002 pairs to show for their efforts.

Gordon and Kyllonen readily admit that their volunteer work often moves them to tears, as did a fortune cookie message during a recent lunch: "We make a living by what we get," it read, "but we make a life by what we give."

Opposite page: Wendy Herrick and Joni Gordon go through bags of clothes donated to the Pink Feather Foundation. They will be sorted by type and size, photographed, given a SKU number, and posted online for local students to add to their virtual shopping carts.

Above left: Local student volunteers take ownership over the process at Pink Feather Foundation. Seventh-grader Mallory Gordon photographs clothing, one of the final steps before items can be listed online for students.

Above right: A filled Pink Feather Foundation order is wrapped in pink tissue paper, sealed with a pink feather, and delivered in a suitcase box. One elementary school student was so pleased with his order that he carried his pink feather all day.

HERE FOR THE HOLIDAYS

A Down East nonprofit's warm welcome awaits wreath workers.



Children at the Machias welcome center supper enjoy a warm welcome from the local community. Photo courtesy Mano en Mano

Every fall, about the time cold weather descends Down East and thoughts turn to holidays, hundreds of workers make their way to Maine. They've traveled from as far as Haiti and Mexico to snip balsam boughs and create wreaths – many bound for Arlington National Cemetery through Wreaths Across America.

The influx of workers fills an increasing labor need as Washington County's wreath industry continues to grow. People who tip evergreens and create wreaths nearly outnumber blueberry pickers who arrive in summer. They are, says Christina Ocampo of the Milbridge nonprofit Mano en Mano (Hand in Hand), "a backbone of the economy."

Some of the 900 or so workers arrive with little, says Ocampo, Mano en Mano's advocacy and client services director. Already in debt from travel expenses, they may face a financial gap until their first paycheck and struggle with transportation in this rural, unfamiliar country. Mano en Mano, based in Milbridge, last year tested a pilot welcome center in Columbia Falls

that provided clothing, blankets, toiletries, rides, and other services to ease that transition.

And then there's the food: tastes and smells of home that can warm hearts – Mexican beans and rice, spicy cabbage and chicken, and *pikliz*, a Haitian pickled vegetable relish. The cooks are local resident leaders from Nuestra Voz en la Comunidad (Our Voice in the Community) and Haitians who have migrated here for many seasons, their cooking pots supplemented with familiar offerings they bring from home. Signs point the way in Haitian Creole and Spanish.

This fall the Columbia Falls pilot center includes a second location in Machias and more interpreters for workers. MaineCF grants helped support the projects: \$5,000 from the Belvedere General Charitable Fund and \$2,000 from a donor-advised fund.

Ian Yaffe, Mano en Mano's executive director, says the centers are "pulled together through determination and commitment to prioritizing the interests of workers and families who are

mainecf.org

joining our community." Volunteers – about 50 last year – collect clothing all summer, and the staff obtains food through government resources and nonprofit partners that include Maine Seacoast Mission and Good Shepherd Food Bank. Legal advice also is available for workers who may encounter problems with crew bosses or wage theft, and the Maine Mobile Health Program staffs medical clinics.

Yaffe says the centers strive to meet workers' basic needs and, just as important, send a message that's sometimes overlooked.

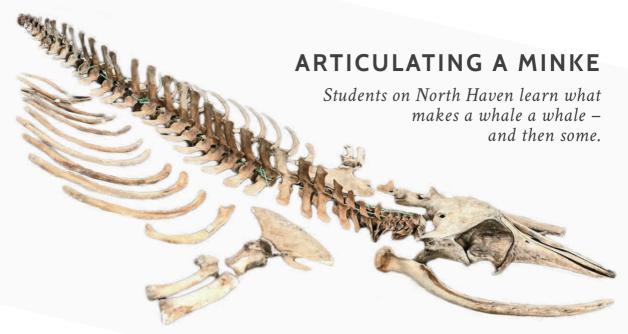
"You have people traveling incredibly far distances to an area they may not be familiar with before, very cold and very rural," says Yaffe, "and folks are kind of hidden away from the rest of the community. One of the things we wanted to do through this activity is to just make folks feel welcome and say that this community appreciates you being here."



Above: Clothes gathered from local organizations and churches are available for migrant workers who come from warmer climates for Maine's wreath-making season. Photo courtesy Mano en Mano

Below: Christina Ocampo of Mano en Mano and welcome center workers and Creole interpreters Wilner Pierre, left, and Ruud Dimitri Casseus, right, greet new and returning migrant workers this fall.





When a whale washes up on the shore and a parent has the idea that it would provide an incredible learning opportunity, you pretty much know what it will look like: the science class will study whale behavior and biology and students may do some hands-on learning as they reassemble the skeleton.

But when islanders discovered a 26-foot-long minke whale on North Haven in August 2016, it offered the community's school several years of new learning opportunities. Science class was only the beginning. Here's a sample of what students have done since the momentous day their minke arrived:



 Learned to write grant proposals, including a successful application to MaineCF's Knox County Fund, to educate residents and visitors to North Haven about minke whale life history and threats through reassembling a skeleton for public display

- Led a community outreach survey for feedback about where to display the reassembled skeleton
- Included sketches of the whale skeleton in their fine-art portfolios
- Contacted an expert at the Smithsonian to properly identify the whale's age
- Learned in shop class to timber frame a structure that will house and protect the skeleton
- Helped obtain permits to build the structure and went before the school board to present their plan, learning the complex process to move a project toward completion.

Fresh learning presents itself in every new chapter of this grant story. Science teacher Lisa White constantly cooks up ideas as the project unfolds. What if students tracked currents and tides on the day the whale washed ashore so they could understand its route? And how will they posture the skeleton if they want to present it as diving?

For White, who is new to the island, the minke project demonstrates "the interdependence of the North Haven community. At each stage of the project, my class has been referred to an expert on island to help us problem solve," she says. "From extra storage space to milling timber, we rely heavily on community resources and volunteers."



The whale curriculum has involved mainly high schoolers at North Haven Community School. But unearthing the bones in April 2018 – buried so attached tissue could decompose – involved all age groups and island residents – 39 volunteers and growing, White reports. And building the timber frame structure will present more community gathering days.

Sixty percent of respondents to a community survey said they would like to see the skeleton displayed at the school. The school's land-use permit is in the works, White reports, and they plan to display their whale along the driveway leading up to the school.

This fall, students will complete cleaning the bones and invite the community to help start assembling the skeleton for an outdoor display. You might call it a whale-raising.

Top left: The minke whale's bones will be reassembled by North Haven students and displayed at their school. Photo Joe Stone

Bottom left: NHCS sophomore Irene Prescott examines bones from the minke whale's flipper. She says her favorite part of this project has been visiting Turner Farm to see the entirety of the skeleton bleaching in the sun.

Above: North Haven community members Linda Darling, Chris Koerber, Eric Rainey, Terry Goodhue, and Nan Lee help students unearth minke whale bones that had been buried for a year to encourage the decay of remaining tissues. Photo Joe Stone.

KNOX COUNTY FUND TURNS 25

What does 25 years of grantmaking look like? Established in 1993 as a permanent charitable resource, the Knox County Fund has awarded 226 grants totaling over \$554,000 to support more than 100 nonprofits working to improve the quality of life in Knox County. In honor of the anniversary, the Knox County Committee presented \$2,500 grants to Midcoast Habitat for Humanity and the Knox County Homeless Coalition at a special reception in Rockland. "These two organizations are doing exceptional work to build a world where everyone has a decent place to live," said Kristen Lindquist, chair of the Knox County Committee. Camden National Bank provided funds for one of the awards. MaineCF President and CEO Steve Rowe announced that nearly 40 donors and an active volunteer committee helped successfully meet a \$25,000 matching challenge grant made by the Mainstream Fund, a donor-advised fund at MaineCF.

"Thanks to the Mainstream Fund and many of you here tonight," Rowe told the gathering, "we added more than \$50,000 to the Knox County Fund to be available for future grantmaking in Knox County." MaineCF also premiered a short video, "Knox County Fund: Celebrating 25 Years," that highlights the work of several Knox County Fund grantees. View the video at www.mainecf.org.

Volunteer committees in Maine's 16 counties award community-building grants in their communities from MaineCF's county funds. If you would like to support grassroots grantmaking where you live, please contact Laura Young, vice president of philanthropy, at lyoung@mainecf.org. You may also donate online by clicking the home page GIVE NOW button at www.mainecf.org.



COMMITMENT TO COMMUNITY

Matthew DuBois and Deborah Jordan bring business and financial expertise to the MaineCF board.

The Maine Community Foundation Board of Directors has elected two new members: Matthew DuBois of Skowhegan and Deborah Jordan of Camden. "Matt's small business experience and Deb's financial expertise will help the foundation move forward in its strategic community-building work," said Peter Lamb, MaineCF board chair. "We welcome their commitment to improving the quality of life for all Maine people."

DuBois is co-founder of Bankery Custom Cakes and Pastries and co-owner of Skowhegan Fleuriste and Formalwear. He is president of the Main Street Skowhegan board of directors and serves on Maine Community Foundation's Western Mountains Fund advisory committee. DuBois is a graduate of the Connecticut Culinary Institute and the Maine Master Floral Designer program of the Maine State Florists and Growers Association.

Jordan, CPA, is executive vice president, chief operating officer, and chief financial officer of Camden National Corporation and Camden National Bank. She formerly was CFO of Merrill Merchants Bank in Bangor and audit manager at Arthur Andersen & Co. in Boston.

Jordan serves on the board of Seven Islands Land Management Company and chairs its finance committee. She holds a B.S. in Accounting from Husson University and an A.S. in Business Management from Eastern Maine Community College.



How has your background informed what community means to you and how you define it?

As I grew up in Kenduskeag, Maine, and attended college at Eastern Maine Community College and Husson University, my roots in Maine are an integral part of my identity.

Although I moved away to start my career, I returned to my home state to raise my family and advance in my career in finance.

Over the last 27 years, I have been fortunate to serve in leadership roles at two Maine-based community banks. During that time, I've had the opportunity to develop professionally and witness the key role that Maine community banks play in advancing local businesses, supporting nonprofit organizations, and bringing vibrancy to neighborhoods.

I've come to believe that creating and retaining local jobs is a critical element to healthy, thriving communities. I'm incredibly proud to work for Camden National Bank, a Maine-based institution that helps other local organizations succeed, and I'm passionate about the power of local economies to provide business opportunities and career paths to all in Maine.

- Deborah Jordan

- Deborail Jordai

I believe a strong community happens when we share our strengths and interests and use the collection of individual talents to improve our society. I feel that a good community is a living, breathing, ever-evolving thing, in and of itself; it is a construct that brings people together and is inclusive. It has the ability to inspire and foster positive change for those who participate.

My parents taught my three brothers and me the value of community when we were very young. From shoveling a neighbor's driveway after a winter storm to building a new set of stairs for the less fortunate, we learned the value of hard work and made connections with people we won't forget. Now, as a business person, I strongly feel that it is important to give back and express the love and appreciation that we get every day from our customers.

- Matt DuBois

Left: At The Bankery, a former bank building turned bakery in Skowhegan, owner Matt DuBois prepares a tray of cream horns for baking.

Above: Deborah Jordan, chief operating officer at Camden National Bank, at its offices in the heart of Camden.

ONE LEADER'S LEGACY

The Chet Jordan Leadership Award supports students who have overcome barriers to gain an education through leadership – and determination.



Life, to use a cliché, sometimes throws us a curveball – or several. Case in point: Joseph "Chet" Jordan, business and community leader and dedicated son and father.

Starting at age 12, Jordan worked part time at his family's business, Jordan's Ready-To-Eat Meats. He entered the armed forces after he graduated from South Portland High School in 1945. When World War II ended shortly after, he enrolled in the United States Merchant Marine Academy in King's Point, New York, graduating in 1948 with a degree in marine engineering. Off to sea he went, on the Robin Line, sailing to the Far East and Africa.

Jordan's seafaring life did not last long. His father died suddenly in 1949 and Chet, just 22,

was called back to manage the family business. Over the years he grew the small meat processing plant on Commercial Street in Portland into one of the country's largest independent meat processors and distributors.

In 1991, Jordan faced another life-changing challenge when a car accident left him a quadriplegic. He spent more than a year at Shepherd Center in Atlanta gaining strength to return to home, only to succumb to pneumonia in 1994.

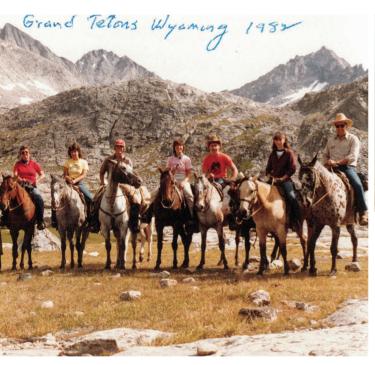
His family found a fitting way to honor Jordan's determination to overcome challenges, his dedication to Maine, and his leadership in business and civic affairs. Family and friends established the Chet Jordan Leadership Award

at MaineCF that supports any graduate of a Maine high school who is achieving his or her goals despite hardship, adversity, or disability. At the same time, recipients demonstrate leadership, independent thinking, initiative, and hard work in their communities and schools.

Yarmouth student Emma Verrill received the Jordan Leadership Award from 2006 to 2009. She became paralyzed after spinal surgery in 2003. With support from the scholarship, she attended Bowdoin College. In an email from her home in Austin, Texas, Verrill acknowledged the importance of the award, which provided the opportunity "to break barriers and prove to myself, and others, that I can succeed with a college education." Today, she has her "dream job" as an elementary school teacher.

Several of Jordan's children are actively involved in the leadership award program. Joe Jordan from Mount Chase learned many life lessons from his father, including to simply be true to yourself and appreciate the things you have. Julie Marchese of Cumberland is founder of Tri for a Cure, a major fundraiser for the Maine Cancer Foundation, and credits her father with teaching her how to turn a vision into reality – and inspire others to follow that vision.

In a 1992 talk about the growth of Jordan's Meats, Chet Jordan praised his own parents, Joe and Emma, for the "work ethic, ambition, planning, and fair play" that were "intrinsic elements of Jordan family life." His leadership and courage continue to inspire Maine students setting out on their own challenging life journeys.



The Jordan family took a horseback-riding trip in Wyoming's Grand Tetons in 1982. Julie Marchese remembers that no one wanted to go, "but when it came time to head home to Maine, none of us wanted to leave." From left, Grant Beck (guide), Pat Jordan (mother), Joanne Jordan (daughter), ranch hand, Julie Jordan Marchese (daughter), Joe Jordan (son), Jill Jordan LaRoche (daughter), Chet Jordan (father). Photos courtesy the Jordan family

Opposite: Emma Verrill, a Jordan Leadership Award recipient, works with one of her second-grade students at Trinity Episcopal School in Austin, Texas. Photo Drew Loeb



Joseph "Chet" Jordan (1927-1994)

CHET JORDAN LEADERSHIP AWARD

First award: 1997

Grants awarded since launch: 133

Students awarded scholarships: 38

Total amount awarded: \$342,340*

*Awards are up to \$10,000 while student is an undergraduate.



MaineCF: How were you first introduced to the Maine Community Foundation?

In the early 2000s, a longtime client of mine, Wendy Penley, was serving on the MaineCF Board. She asked me if I would be willing to sit down with MaineCF's vice president of development to learn more about the different types of charitable funds at MaineCF. Wendy thought it would be helpful to be aware of MaineCF's charitable giving options in case I had clients who might be a good fit now or in the future.

A few years after meeting, an opportunity arose when one of my clients who had a large taxable estate wanted to do some estate tax planning. My client really did not know who she wanted to receive her assets. In fact, she was very specific about who she did not want to receive her assets. She said, "The real problem is, my husband passed away, we do not have any children." She didn't have close ties to any charities and wanted to keep her income for her lifetime. "Therefore," she said, "I think I'll just do nothing."

MaineCF: This sounds like an interesting meeting. What happened next?

We went back and forth for several months with different income and estate tax savings strategies. My client ultimately liked the concept of setting up a charitable remainder trust (CRT) because it allowed her to keep an income stream for the rest of her life, receive a huge income tax deduction at the front end when her assets were transferred to the trust, and take advantage of estate tax savings at the time of her death.

I was actually able to put together a flow chart to show her that if she gifted \$1 million of her highly appreciated stock and she then lived for another seven or eight years, there would be

little to no cost for her to make the gift. After the substantial income she would receive from the CRT during her life, the benefit of avoiding capital gains tax on the sale of the appreciated stock, the benefit of the charitable income tax deduction at the time of the gift, and the benefit of the estate tax deduction at the time of her death, she would really have the benefit of that entire \$1 million back and there would still be funds available to support charitable causes after her death. She liked the idea, but told me she didn't really have a preference for any charity.

MaineCF: So how did you initiate the conversation about finding a legacy that would mean something to her?

We just started easy with a few questions. What came from your past? What do you do? What do you appreciate? Initially she said, "Jamie, you coach hockey, why don't you just give it to the hockey organization?" I thanked her, but explained that was too much money to give to the hockey program. Let's talk about what you like, I said, and again asked her about her past. She looked up and said, "Well, I was a school teacher when I started my career in the '4os. I was a teacher in Gouldsboro at the high school and I was a women's basketball coach before I moved back to central Maine."

This opened a door and we came up with the idea of setting up a scholarship fund for students from that school. She left the office that day very happy. She then came back even more excited after discussing the idea with her sister and told me that a scholarship fund is good, but that she also thought the historical society should get a piece.

MaineCF: What made you recommend the Maine Community Foundation for the scholarship fund?

I knew that it did not make sense for me to administer a scholarship for the rest of my career. MaineCF administers scholarship funds across the state so this made sense. This was my first time working with MaineCF and it was nice and easy. And most importantly, it made my client so excited to know that there would be a scholarship fund to live on in her name.

More than 50 Hancock County students have benefited from the generosity of Jamie Boulette's client since she established her college scholarship fund at MaineCF – just under \$60,000 in awards.

Jamie Boulette is a native of Waterville and University of Maine graduate. He co-founded and is president of Perry, Fitts, Boulette & Fitton CPAs. Boulette leads his team with a philosophy that giving back to the community is the foundation for a healthy business. He serves on MaineCF's steering committee for a new Kennebec County Fund, and has chaired local boards that include Health Reach Network, Health Reach Community Health Centers, and Lakewood Manor. He also served as a board member for Central Maine Youth Hockey and The Forest Society of Maine, and assisted the steering committee in building Maine General Medical Center.

Opposite, Jamie Boulette, pictured at Doubling Point Lighthouse, moved to Arrowsic with his wife, Sawyer, to enjoy more of the Kennebec River. MAINE TIES, FALL 2018 Writers and editors: Andrea Nemitz, Carl Little Interviewer: Jennifer Richard Photographer: Thalassa Raasch Designer: Portland Design Co.

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EVERYONE HAS A LEGACY. WHAT'S YOURS?

The Maine Community Foundation's new ad campaign highlights several donors who have worked with us to establish a legacy for the future. There's Deborah Pulliam, an unassuming philanthropist from Castine who established funds at MaineCF to support some of her passions, including historic preservation and traditional handcrafts. There are Ken and Roberta Axelson from Camden, who left funds to support some of their favorite institutions, including the Farnsworth Art Museum and Rockland Public Library. And there's Sally Tongren, a Houlton native, who set up scholarships for students in Aroostook and Washington counties through her will.

We got to thinking that "legacy" means different things to different people. We also feel that everyone has a potential legacy, whatever your walk or place in life. Your children, your school, your community – we all have many ways to support the future.

So here's the deal: tell us what legacy means to you and what your legacy might look like. We'll post some of these ideas and visions on our Facebook page – and keep the legacy conversation going. Send your responses to Andrea Nemitz, communications manager, anemitz@mainecf.org. Thanks!

The legacies of Deborah Pulliam, Ken and Roberta Axelson, and Sally Tongren support many facets of Maine life, from the arts to education. Courtesy photos