

GUY P. GANNETT SCHOLARSHIP FUND

Guidelines

History and Purpose: The Guy P. Gannett Scholarship Fund was established in 2000 by the Guy P. Gannett Foundation to provide scholarships to graduates of Maine high schools pursuing a major in journalism or a field reasonably related. Journalism in this case is not to be confused with advertising, entertainment, filmmaking, graphic arts, public relations, and mass communication, all of which are equally exciting endeavors but which are not the focus of this scholarship.

Eligibility Requirements: To be eligible for the Guy P. Gannett Scholarship Fund, students must

1. be graduates of Maine high schools, public or private, or be schooled at home in a Maine community during their last year of secondary education;
2. attend either an undergraduate program, including a trade school or technical institute program, or a graduate program at an accredited post-secondary educational institution in the United States; and
3. major in print or broadcast journalism or a reasonably related field

Selection Criteria: Award consideration will be based on:

1. evidence of excellence in academic performance;
2. evidence of a student's serious commitment to journalism, as demonstrated by work on campus publications/media, area broadcast stations, summer jobs/internships in journalism or other significant journalistic endeavors, paid or unpaid; and
3. evidence of financial need.

Submissions: You are submitting your credentials for review by a panel of journalists. Presentation is very important. Please follow the submission guidelines carefully and thoughtfully, particularly with respect to work samples. Improperly formatted work samples will not be forwarded to the committee.

Awards: Annual awards will be based on the recommendation of the selection committee and be dependent on available funds. Preference shall be given to the recipients of prior grants from the Gannett Scholarship Fund who are enrolled in, and attempting to complete, an undergraduate or graduate program.

Award monies used for expenses other than tuition, books and supplies must be reported as taxable income by the recipient. It will be the responsibility of the recipient to report and pay any tax liability.

All applications and required information sent separately must be postmarked by May 1. Incomplete applications or those postmarked after this date will not be processed. All information received from applicants will be treated as confidential.

Students will be notified of scholarship decisions in late June.

GUY P. GANNETT SCHOLARSHIP FUND

The Guy P. Gannett Scholarship Fund encourages students to pursue a course of post-secondary or graduate study that will prepare them to become journalists. Journalism in this case is not to be confused with advertising, entertainment, filmmaking, graphic arts, public relations, and mass communication, all of which are equally exciting endeavors but which are not the focus of this scholarship.

You are submitting your credentials for review by a panel of journalists. Presentation is very important. Please follow the submission guidelines carefully and thoughtfully, particularly with respect to work samples. Improperly formatted work samples will not be forwarded to the committee.

All applications and required information sent separately must be postmarked by May 1. Incomplete applications or those postmarked after this date will not be processed.

Name: _____

Post-secondary school for which aid is requested: _____

Upcoming year in school (circle): Undergraduate 1 2 3 4 Graduate 5 6 7 8

Mailing address at home:

Street address or P.O. number _____

City: _____ State: _____ Zip code: _____ County: _____

Phone: _____ Cell: _____ E-mail: _____

High School: _____ **Date graduated:** _____

Street address or P.O. number _____

City: _____ State: _____ Zip code: _____

Phone: _____

College (if applicable): _____

College major: _____ College minor: _____

Name of academic advisor: _____ Dept. _____

Phone: _____ E-mail: _____

Your mailing address at college (if applicable):

Street address or P.O. number: _____

City: _____ State: _____ Zip code: _____

Phone: _____ Cell: _____ E-mail: _____

- My area of interest is:**
- | | | | |
|--------------------------|----------------------|--------------------------|------------------|
| <input type="checkbox"/> | Broadcast Journalism | <input type="checkbox"/> | Print Journalism |
| <input type="checkbox"/> | Photo Journalism | <input type="checkbox"/> | Other _____ |
| <input type="checkbox"/> | Internet Journalism | | |

The Guy P. Gannett Scholarship recognizes students who will become journalists. Their dedication to this profession is evident in their choice of coursework and extracurricular activities. Recipients are encouraged to apply for renewal consideration throughout their post-secondary and graduate education. As recipients progress through school, the Selection Committee expects to see a significant increase in demonstrated intent to pursue a career in journalism. Your personal letter, writing exercise, work samples and recommendation letter are critically important components of your application. Please follow the submission guidelines carefully.

Personal Letter: The Gannett Scholarship Selection Committee wants to get to know you through this application process. Please write them a letter about yourself, about your goals and how you plan to achieve them, plus anything else you want to share. Please address your commitment to and experience in journalism specifically. There is no required minimum word count, but your letter must be typed, and should not exceed two pages double-spaced.

Writing Exercise: Please refer to Writing Exercise page of this application.

Work Samples: Please send three samples of your best recent, published work (preferably within current academic year) related to journalism. Samples should be clearly marked with your name and the date of publication. For one of the work samples, please submit the final article as well as the original piece before it was edited by your supervisor or editor. Blogs will be accepted if affiliated with a parent organization. Personal blogs are not acceptable work samples.

PROPER FORMAT: Improperly formatted work samples will not be forwarded to the committee.

Examples of print media:

- byline printed article or online clipping (published format)...and “camera ready” meaning they are copied on 8 ½ x 11 white paper, enlarged if necessary for easy reading. We will not reformat your submissions.
- byline photo with explanation of purpose of the shot. Include the article, formatted properly, in which it appeared.

Examples of broadcast media: 8 copies (CD or DVD) clearly labeled with your name, TV/radio broadcast date, and transcript of each piece. Please review each copy to ensure that it has recorded your work and can be opened.

These samples will not be returned.

Letter of Recommendation

Please submit a nomination letter specific to the Gannett Scholarship from a current teacher or employer detailing your accomplishments and commitment to journalism. The letter must be current (dated after September 1, 2009), on official letterhead, contain your first and last name, and be signed by the writer, who must identify his/her relationship to you (not a family member). E-mail letters are not acceptable.

Required Information: (do not staple, please)

Please submit the information requested below printed on one side only (not front and back).

- This completed application form
- Copy of your most recent school transcript showing GPA to date. A printout from the internet is not acceptable. We prefer that you include your transcript with your application.
- Copy of your complete Federal Student Aid Report (SAR), which must include your expected family contribution (EFC) and your family’s adjusted gross income (AG). Do not send the FAFSA.
- Personal letter - Please remember that grammar, spelling, and punctuation count.
- Writing exercise
- Work samples – current and properly formatted
- A signed, current letter of recommendation as outlined above
- A copy of your college financial aid offer (please send when available)

It is the responsibility of the applicant to ensure that all of the required items are submitted on or before the application deadline. Incomplete applications or those postmarked after May 1 will not be processed. All information received from applicants will be held in confidence.

I certify that all information on this form is true and complete to the best of my knowledge. I understand that I may be asked to provide proof of information stated on this form, including a copy of my parents’ and/or my prior year’s U.S. Income Tax return.

Signature of Parent/Guardian: _____

Signature of Applicant: _____

Guy P. Gannett Scholarship Fund – Writing Exercise (page 1)

The committee expects to receive a professional story written in AP Style (www.apstylebook.com). Enclosed is a “Black List” compiled by the committee to assist you. This story is a critical component of your application. Write it thoughtfully.

Instructions: Based on the following information, write a news story that could be published in a newspaper or news web site. You are not required to use all of this information. Strive for accuracy, clarity, structure and AP style.

The North American Institute for the Study of Bio-diversity has released a study called, “Can the Snipe be Saved.”

The findings include:

- The population of the Maine snipe has declined 90 percent between 1998 and 2008.
- In 1998, there were 10 snipe in Maine.
- The decline of the Maine snipe is due to the degradation of its habitat, the dark corners of newspaper printing plants where it subsists on accumulated piles of newsprint dust, an organic material.
- The study was paid for by the Maine Organization for the Protection of the Snipe.
- While other types of snipe exist elsewhere in North America, the *Snipeus Curmudgeonus Mainiac* is extant in Maine only.
- P. Horace Trattwell, chief mammal biologist for the institute said, “It’s quite simple, really. The decline of the printed editions of the newspaper has had the unintended consequence of nearly eliminating the population of the Maine snipe.”
- In response to a reporter’s question, Trattwell said the Institute had no recommendation to give MOPS on how to reverse this trend. “A simple knowledge of the mammal reproduction is all you need to know conclude the situation is hopeless.”

The acting president of the Maine Newspaper Association, Gina Papadopoulos, said, “It’s true: We’re printing fewer papers, and I guess that means less newsprint dust. In fact, I haven’t seen a snipe in our printing plant in years. We had to call off our annual snipe hunt initiation for the newsroom interns some years back. It was quite sad. The best we can do now is badger them about what to say when their mothers tell them, “I love you.”

J. Alfred Prufrock III, the current editor of the Pine Tree State Times-Globe-Herald, recalled the time when he was young newspaper intern and the city editor sent him on a snipe hunt.

“In those days, it was pretty easy. After the presses had stopped for the night, but before dawn, you went out there with a flashlight and a burlap bag. One intern would shine the light in a dark corner and that scared ‘em and then they’d scamper out of there and right into the bag the other intern was holding open. I guess that’s as past now as glue pots and copy paper.”

THE BLACK LIST

Do not use...

A. ...as the main verb in a news lead:

1. met
2. announced
3. spoke
4. held
5. attended
6. led
7. presented
8. considered
9. addressed
10. discussed

B. ...in any context:

1. centered around
2. finalize
3. prioritize
4. impacted (impact as a verb)
5. when asked

C. ...without evidence:

1. thinks
2. believes
3. feels
4. hopes

FATAL ERRORS

1. Fact
2. Name or title
3. Spelling
4. Grammar
5. Style
6. Editorializing
7. Lack of attribution

FOULS

8. Typo
9. Sentence structure
10. Language usage
11. Inappropriate emphasis in the lead
12. Omission of basic information in the lead
13. Incomplete coverage
14. Unbalanced coverage

Family Information

Parents' current marital status: single married separated divorced widowed

Who is responsible for your support? mother father both other _____

Who do you live with? mother father both other _____

Number in household, including parents: _____

Total number of family members who will be attending college during the next academic year: _____

Funds available for your next year of college	
Family Contribution	\$ _____
Personal Savings/Earnings	\$ _____
Scholarships Awarded	\$ _____
Current-year Loans	\$ _____
Other (please explain)	\$ _____
TOTAL	\$ _____
Outstanding student loans: No. _____ Total \$ _____	

College Budget (Cost of Attendance)

Please complete the cost of attendance at your first choice college below. This information is available in college publications, on the web or from the financial aid office. Please provide current-year numbers.

College Budget for _____ (first choice college)	
Tuition and Fees	\$ _____
Room and Board	\$ _____
Books and Materials	\$ _____
Transportation	\$ _____
Personal and other Expenses	\$ _____
TOTAL COST OF ATTENDANCE	\$ _____
Unusual Expenses (i.e. childcare/medical)	\$ _____

Please explain any special circumstances on a separate sheet.

All applications and required information sent separately must be postmarked by May 1 and sent to:

Guy P. Gannett Scholarship Fund
 Maine Community Foundation
 245 Main Street
 Ellsworth, ME 04605
 Tel: 877-700-6800 (toll free)

FINANCIAL INFORMATION RELEASE FORM

**** PLEASE FILL OUT AND MAIL THIS FORM TO YOUR **
COLLEGE OR UNIVERSITY FINANCIAL AID OFFICE,
NOT TO MAINE COMMUNITY FOUNDATION**

ATTENTION: Financial Aid Officer

The student named below is applying to the Maine Community Foundation for a scholarship and requires your assistance in providing need-based information. Please keep this signed statement in the student's file for reference if you receive an inquiry from our Scholarship Coordinator regarding the student's financial aid award.

TO THE SCHOLARSHIP APPLICANT:

I authorize release of financial aid award information to:

Maine Community Foundation
Scholarship Coordinator
245 Main Street
Ellsworth, ME 04605-1613
Tel: 207-667-9735 or toll free 877-700-6800
Fax: 207-667-0447
E-mail: info@mainecf.org Web: www.mainecf.org

College/University _____

Name of Student: _____

Address: _____

Social Security No.: _____

Phone: _____

Student's Signature: _____

Date: _____

REMINDER: DO NOT MAIL THIS FORM TO MAINE COMMUNITY FOUNDATION.