

# GUY P. GANNETT SCHOLARSHIP FUND

## Guidelines

**History and Purpose:** The Guy P. Gannett Scholarship Fund was established in 2000 by the Guy P. Gannett Foundation to provide scholarships to graduates of Maine high schools pursuing a major in journalism or a field reasonably related. Journalism in this case is not to be confused with advertising, entertainment, filmmaking, graphic arts, public relations, and mass communication, all of which are equally exciting endeavors but which are not the focus of this scholarship.

**Eligibility Requirements:** To be eligible for the Guy P. Gannett Scholarship Fund, students must

1. be graduates of Maine high schools, public or private, or be schooled at home in a Maine community during their last year of secondary education;
2. attend either an undergraduate program, including a trade school or technical institute program, or a graduate program at an accredited post-secondary educational institution in the United States; and
3. major in print or broadcast journalism or a reasonably related field

**Selection Criteria:** Award consideration will be based on:

1. evidence of excellence in academic performance;
2. evidence of a student's serious commitment to journalism, as demonstrated by work on campus publications/media, area broadcast stations, summer jobs/internships in journalism or other significant journalistic endeavors, paid or unpaid; and
3. evidence of financial need.

**Submissions:** You are submitting your credentials for review by a panel of journalists. Presentation is very important. Please follow the submission guidelines carefully and thoughtfully, particularly with respect to work samples. Improperly formatted work samples will not be forwarded to the committee.

**Awards:** Annual awards will be based on the recommendation of the selection committee and be dependent on available funds. Preference shall be given to the recipients of prior grants from the Gannett Scholarship Fund who are enrolled in, and attempting to complete, an undergraduate or graduate program.

Award monies used for expenses other than tuition, books and supplies must be reported as taxable income by the recipient. It will be the responsibility of the recipient to report and pay any tax liability.

**All applications and required information sent separately must be postmarked by May 1. Incomplete applications or those postmarked after this date will not be processed.** All information received from applicants will be treated as confidential.

Students will be notified of scholarship decisions in late June.

# GUY P. GANNETT SCHOLARSHIP FUND

The Guy P. Gannett Scholarship Fund encourages students to pursue a course of post-secondary or graduate study that will prepare them to become journalists. Journalism in this case is not to be confused with advertising, entertainment, filmmaking, graphic arts, public relations, and mass communication, all of which are equally exciting endeavors but which are not the focus of this scholarship.

You are submitting your credentials for review by a panel of journalists. Presentation is very important. Please follow the submission guidelines carefully and thoughtfully, particularly with respect to work samples. Improperly formatted work samples will not be forwarded to the committee.

***All applications and required information sent separately must be postmarked by May 1. Incomplete applications or those postmarked after this date will not be processed.***

**Name:** \_\_\_\_\_

**Post-secondary school for which aid is requested:** \_\_\_\_\_

**Upcoming year in school (circle):** Undergraduate 1 2 3 4 Graduate 5 6 7 8

**Mailing address at home:**

Street address or P.O. number \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

**High School:** \_\_\_\_\_ **Date graduated:** \_\_\_\_\_

Street address or P.O. number \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_

**College (if applicable):** \_\_\_\_\_

College major: \_\_\_\_\_ College minor: \_\_\_\_\_

Name of academic advisor: \_\_\_\_\_ Dept. \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Your mailing address at college (if applicable):**

Street address or P.O. number: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

- My area of interest is:**
- |                          |                      |                          |                  |
|--------------------------|----------------------|--------------------------|------------------|
| <input type="checkbox"/> | Broadcast Journalism | <input type="checkbox"/> | Print Journalism |
| <input type="checkbox"/> | Photo Journalism     | <input type="checkbox"/> | Other _____      |
| <input type="checkbox"/> | Internet Journalism  |                          |                  |

Experience in journalism is an important complement to your coursework. Please complete this section even if you are including your resume. Please print clearly.

**HIGH SCHOOL**    **Publications**    **Broadcast**    **Other** \_\_\_\_\_

\_\_\_\_\_  
Name Location

Positions Held (dates): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact: \_\_\_\_\_  
Name Phone

**COLLEGE**    **Publications**    **Broadcast**    **Other** \_\_\_\_\_

\_\_\_\_\_  
Name Location

Positions Held (dates): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact: \_\_\_\_\_  
Name Phone

**Internship**

Organization: \_\_\_\_\_  
Name Location

Positions Held (dates): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Supervisor: \_\_\_\_\_  
Name Phone

**Other Relevant Activities:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The Guy P. Gannett Scholarship recognizes students who will become journalists. Their dedication to this profession is evident in their choice of coursework and extracurricular activities. Recipients are encouraged to apply for renewal consideration throughout their post-secondary and graduate education. As recipients progress through school, the Selection Committee expects to see a significant increase in demonstrated intent to pursue a career in journalism. Your personal letter, writing exercise, work samples and recommendation letter are critically important components of your application. Please follow the submission guidelines carefully.

**Personal Letter:** The Gannett Scholarship Selection Committee wants to get to know you through this application process. Please write them a letter about yourself, about your goals and how you plan to achieve them, plus anything else you want to share. Please address your commitment to and experience in journalism specifically. There is no required minimum word count, but your letter must be in business letter format, typed, and should not exceed two pages double-spaced.

**Writing Exercise:** Please refer to Writing Exercise page of this application.

**Work Samples:** Please send three samples of your best recent, published work (preferably within current academic year) related to journalism. Samples should be clearly marked with your name and the date of publication. For one of the work samples, please submit the final article as well as the original piece before it was edited by your supervisor or editor. Blogs will be accepted if affiliated with a parent organization. Personal blogs are not acceptable work samples.

**PROPER FORMAT:** Improperly formatted work samples will not be forwarded to the committee.

*Examples of print media:*

- byline printed article or online clipping (published format)...and “camera ready” meaning they are copied on 8 ½ x 11 white paper, enlarged if necessary for easy reading. We will not reformat your submissions.
- byline photo with explanation of purpose of the shot. Include the article, formatted properly, in which it appeared.

*Examples of broadcast media:* 8 copies (CD or DVD) clearly labeled with your name, TV/radio broadcast date, and transcript of each piece. Please review each copy to ensure that it has recorded your work and can be opened.

These samples will not be returned.

### **Letter of Recommendation**

Please submit a nomination letter specific to the Gannett Scholarship from a current teacher or employer detailing your accomplishments and commitment to journalism. The letter must be current (dated after September 1, 2012), on official letterhead, contain your first and last name, and be signed by the writer, who must identify his/her relationship to you (not a family member). E-mail letters are not acceptable.

### **Required Information: (do not staple, please)**

Please submit the information requested below printed on one side only (not front and back).

- This completed application form
- Your official fall transcript showing GPA to date. A printout from the internet is not acceptable. We prefer that you include your transcript with your application.
- Your complete Federal Student Aid Report (SAR), which must include your expected family contribution (EFC) and your family’s adjusted gross income (AG). Do not send the FAFSA.
- Personal letter.
- Writing exercise
- Work samples – current and properly formatted
- A signed, current letter of recommendation as outlined above
- A copy of your college financial aid offer (please send when available)

It is the responsibility of the applicant to ensure that all of the required items are submitted on or before the application deadline. Incomplete applications or those postmarked after May 1 will not be processed. All information received from applicants will be held in confidence.

*I certify that all information on this form is true and complete to the best of my knowledge. I understand that I may be asked to provide proof of information stated on this form, including a copy of my parents’ and/or my prior year’s U.S. Income Tax return.*

Signature of Parent/Guardian: \_\_\_\_\_

Signature of Applicant: \_\_\_\_\_

## Guy P. Gannett Scholarship Fund – Writing Exercise (page 1)

The committee expects to receive a professional story written in AP Style ([www.apstylebook.com](http://www.apstylebook.com)). Enclosed is a “Black List” compiled by the committee to assist you. This story is a critical component of your application. Write it thoughtfully.

**Instructions:** Your editor has assigned you to cover a selectman’s meeting. Based on the following information, write a news story that could be published in a daily newspaper. You are not required to use all of this information. Strive for accuracy, clarity, structure and AP style -- and try to make it interesting, too.

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### MEETING TRANSCRIPT:

Meeting called to order at 7:30 on Monday night in the resource room of the Fitz H. Saltonstall Library, 2 First Street.

All present recited the Pledge of Allegiance.

### Agenda

#### 1) *Fire truck purchase*

In a recent written request, Fire Chief Vicky Trumbull proposed that the town buy the department a new fire truck.

Chief Trumbull: “The one we got now, we’re holding her together with spit and duct tape. It’s a ‘61 GMC ladder truck. The odometer’s turned over more times than anyone on the department now can remember. The back rocker panels are near rusted out and the compression is low – she must be running on just six or seven cylinders.”

Selectmen Horace Webster: “But she’s runnin’, ain’t she?”

Chief Trumbull: “It’s running most of the time. But it’s broken down at the scene of two house fires in the past month. One of the volunteers, Jim Quimby, that mechanic at the GM dealership, has been able to get it started again and back to the firehouse.”

Mr. Webster: “Well, it sure sounds bad but I don’t think the town has the money for a new truck. How much are we talking?”

Town manager, Robert VanFleet: “I did some homework before the meeting and found out a new fire truck to suit our needs will cost about \$400,000. We could borrow that as a 10-year bond. Interest right now is about 5 percent.”

Selectwoman Lois Roy: “Do we know what the impact will be in taxes? I mean, my god there’s only 2,000 people in this town. Can we afford something like that?”

Mr. VanFleet: “At \$400,000, the annual payments will be \$53,000. Back of the envelop, that’s about \$2.62 per \$1,000 of valuation.”

Mr. Webster: “That’s pretty steep. I don’t know if we can swing that, Vicky.”

Selectman Judith Bell: “I like to move to refer the question of what to do about the fire truck to the town’s finance committee. I hope the committee can look at all the alternatives, from repairing the current truck to replacing it or maybe even going in with another town or the county to see if we can share a truck.”

Motion seconded by Webster.

The motion passed on a 3-0 vote.

**Public comment period:**

Joseph Waldoberry, a resident of Cottage Road: “The cost of this truck could mean an extra \$393 a year in property tax for me. I’m one of those retirees on a fixed income and \$393, well, that’s a chunk of change for me. I don’t want my house burning down, but there’s got to be a cheaper solution.”

2) *Executive session*

The board went into executive session to discuss a personnel matter.

Mr. VanFleet left executive session and the meeting.

The board went back into public session.

Mr. Webster moved to place “Status of the Town Manager” on the next agenda.

Mr. Bell seconded.

The motion passed 2-1.

Selectmen did not take further public or press comment.

**Adjournment**

Mr Webster moved to adjourn. Ms. Bell seconded. The motion passed 3-0. Meeting adjourned at 8:45.

## **THE BLACK LIST**

### **Do not use...**

#### **A. ...as the main verb in a news lead:**

1. met
2. announced
3. spoke
4. held
5. attended
6. led
7. presented
8. considered
9. addressed
10. discussed

#### **B. ...in any context:**

1. centered around
2. finalize
3. prioritize
4. impacted (impact as a verb)
5. when asked

#### **C. ...without evidence:**

1. thinks
2. believes
3. feels
4. hopes

### **FATAL ERRORS**

1. Fact
2. Name or title
3. Spelling
4. Grammar
5. Style
6. Editorializing
7. Lack of attribution

### **FOULS**

8. Typo
9. Sentence structure
10. Language usage
11. Inappropriate emphasis in the lead
12. Omission of basic information in the lead
13. Incomplete coverage
14. Unbalanced coverage

## Family Information

Parents' current marital status:  single     married     separated     divorced     widowed

Who is responsible for your support?     mother     father     both     other \_\_\_\_\_

Who do you live with?     mother     father     both     other \_\_\_\_\_

Number in household, including parents: \_\_\_\_\_

Total number of family members who will be attending college during the next academic year: \_\_\_\_\_

If you have not received your financial aid award letter for next year, please enter the amounts from your current year of study, or amounts you anticipate are reasonably true for next year

<b>Funds available for your NEXT year of college</b>	
Family Contribution	\$
Personal Savings/Earnings	\$
Grants and Scholarships awarded <u>by your college or the government</u>	\$
Outside scholarships (from organizations, foundations, high school, etc.)	\$
WorkStudy	\$
Stafford and /or Perkins Loans	\$
Other loans for school	\$
<b>TOTAL</b> available funds for next year (add all)	\$
Outstanding loans for education to date:    No. _____ Total \$ _____	

## Cost of Attendance

Please complete the cost of attendance at your first choice college below. This information is available on the college's website and from the financial aid office. Please provide current-year numbers.

<b>Full Year Cost of Attendance for _____ (first choice college)</b>	
Tuition and Fees	\$
Room and Board	\$
Books and Materials	\$
Transportation	\$
Personal and other Expenses	\$
<b>TOTAL COST OF ATTENDANCE</b>	\$
Unusual Expenses (i.e. childcare/medical)	\$

**Please explain any special circumstances on a separate sheet.**

**All applications and required information sent separately must be postmarked by May 1 and sent to:**

Guy P. Gannett Scholarship Fund  
 Maine Community Foundation  
 245 Main Street  
 Ellsworth, ME 04605  
 Tel: 877-700-6800 (toll free)

# FINANCIAL INFORMATION RELEASE FORM

**\*\* PLEASE FILL OUT AND MAIL THIS FORM TO YOUR \*\*  
COLLEGE OR UNIVERSITY FINANCIAL AID OFFICE,  
NOT TO MAINE COMMUNITY FOUNDATION**

**ATTENTION: Financial Aid Officer**

The student named below is applying to the Maine Community Foundation for a scholarship and requires your assistance in providing need-based information. Please keep this signed statement in the student's file for reference if you receive an inquiry from our Scholarship Coordinator regarding the student's financial aid award.

**TO THE SCHOLARSHIP APPLICANT:**

I authorize release of financial aid award information to:

Maine Community Foundation  
Scholarship Coordinator  
245 Main Street  
Ellsworth, ME 04605-1613  
Tel: 207-667-9735 or toll free 877-700-6800  
Fax: 207-667-0447  
E-mail: [info@mainecf.org](mailto:info@mainecf.org) Web: [www.mainecf.org](http://www.mainecf.org)

College/University \_\_\_\_\_

Name of Student: \_\_\_\_\_

Address: \_\_\_\_\_

Social Security No.: \_\_\_\_\_

Phone: \_\_\_\_\_

Student's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**REMINDER: DO NOT mail this form to Maine Community Foundation**